# **EUROKONGRESS**

# Congress + Event + Exhibition Management







# **Factsheet**

## **Company Profile**

- PCO Professional Congress Organiser
- first specialized congress organiser in Germany
- independent, owner-managed
- founded in 1964
- 22 experienced permanent staff and additional regular freelancers
- custome-made organisation solutions
- conventions, conferences, industry exhibitions, corporate events
- face to face, virtual or hybrid
- every size of events pan-European
- wide range of customers: e.g. science, economics, pharmaceutical and public sector

# **Scope of Business**

- Congresses: national and international, face to face, online or hybrid – from first concept to the logistical organisation
- Events: concept and realisation, internal and external corporate events
- **Exhibition and Sponsoring:** organisation of industry exhibitions and sponsoring (consulting, concept, realisation)

## **Range of Services**

- event concept
- financial planning and handling
- fiscal management
- marketing
- housing
- logistics (venue, catering, AV, transfers)
- safety and hygiene concept
- certification and compliance counselling
- participants' administration, speaker management
- abstract handling
- event management
- social program and evening functions
- on site management and guest management
- coordination of industry exhibition and sponsoring activities

## References

Bundesministerium für Umwelt, Naturschutz, Bau und Reaktorsicherheit (BMUB) · Egon Zehnder International · ESPGHAN · ESGE · Fraunhofer Gesellschaft · Giesecke & Devrient · International Lead Association · Ludwig-Maximilians-Universität München · Max-Planck-Gesellschaft · Messe München GmbH · Vetter Pharma etc.

Case studies and further information are available at

www.eurokongress.de

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